

Make the Commitment to Go Green

Traditional wood shutters are an environmental disaster, resulting in *millions of pounds* of harmful chemicals being released into our environment *each year*. ShutterSMART invites you to become part of the solution! Working together we can educate consumers about the damage that wood and MDF shutters cause, and show them that there is a better way.

Three Ways to Join ShutterSMART's Go Green Campaign:

1. **The Green Pledge** – Pledge to present ShutterSMART to every customer as the “green” shutter option.
2. **The Green Partnership** – Take the Green Pledge, plus take an active role in advertising the “green” message in your local market. Use the ads and press releases that we provide, or write your own.
3. **The Showcase Dealer Program** – Take the Green Partnership to the next level by becoming the exclusive ShutterSMART Showcase Dealer in your area. You'll be listed on our website and get all the leads for your zip code. You'll have the opportunity to join an additional pay per lead service. Plus, we'll enroll your ShutterSMART customers in our 12-month lead referral program, helping to generate even more business for you.

Ready to Get Started?

Get Your **Free “Go Green” Sales & Marketing Tool Kit**



CD Contents:

- Press Releases
- Val Pack Ads
- Full Page Ads
- Post Card Ads

Call Your Sales Representative at **800-737-4569**

or Fax This Form to **323-727-6891**



Elegant. Carefree. Green.

Contact Name: _____

Company: _____

Address: _____

Phone: _____

Good for the Environment, Good for Your Bottom Line.