

The Transworld Difference

Buying, selling or franchising a business can be stressful. Here are 5 ways that your Transworld Business Advisors make the experience easier for you:

1. **Integrity** – It's not our place to talk you into buying or selling a business. If this is the right path for you, we'll help you make a good decision about which business to buy or offer to accept.
2. **Expertise** – As experienced business people we bring a lot to the table.
3. **Network** – Take advantage of our nationwide network of resources.
4. **Options** – Because we represent both franchises and existing businesses, we offer buyers a broader selection.
5. **Availability** – Call us any time, 24/7, even if you just need a sounding board for your concerns.



Your Transworld Business Advisors



KAREN CHRISTENSEN is a former corporate CFO, SVP and VP. Her 30+ years of experience includes mergers and acquisitions, financial due diligence, business planning and profitability analysis.
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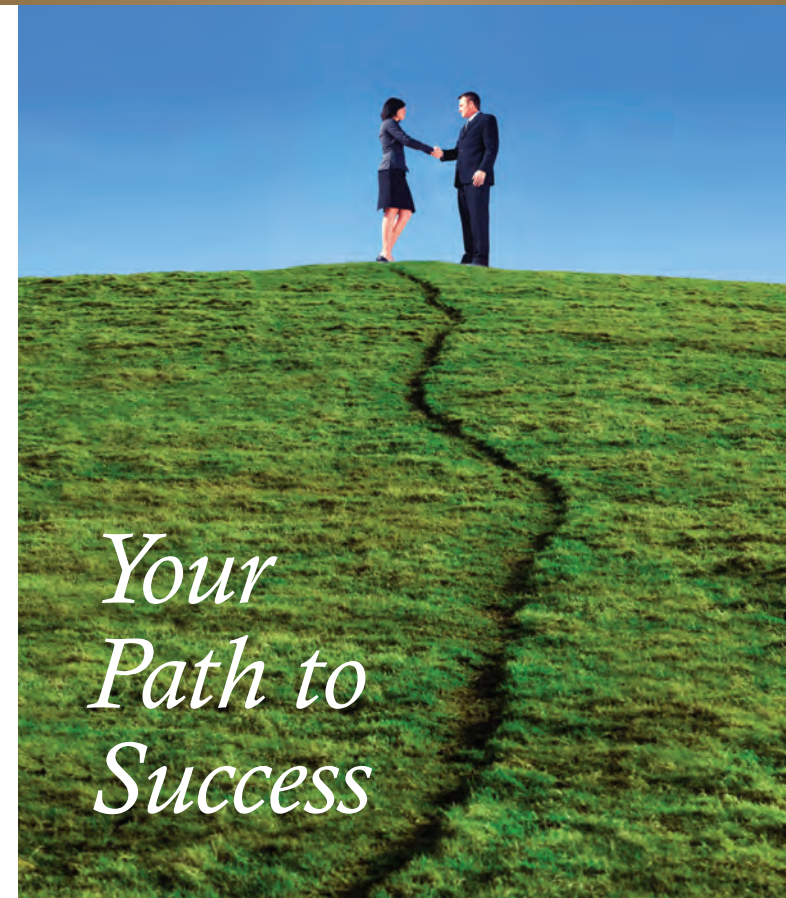
RALPH ALVA was President of a small business for five years and in corporate America for 32. His experience includes leadership and management in sales, marketing, operations, distribution and customer relations.

As a Transworld client you'll benefit from Karen and Ralph's extensive experience and broad range of business expertise.

 **TRANSWORLD**
Business Advisors
Business Sales • Franchises • Mergers & Acquisitions

4000 Barranca Parkway, Suite 250
Irvine, CA 92604
949-387-1999

www.TWorld.com/Irvine



*Your
Path to
Success*

BUY A Franchise or Existing Business

SELL Your Business

FRANCHISE
Your Business

*Call Transworld Business Advisors,
Your Business Brokers & Franchise Consultants
949-387-1999*

Considering Buying a Franchise?

Get the Support You Need

Evaluating franchise options can be very overwhelming. With so many choices, what is right for you? What should you ask? How do you decide?

As trained and experienced FranchiseMart Franchise Consultants, we can provide the assistance you need – at absolutely **no cost** to you.

Avoid Sales Pressure

As your franchise “matchmaker” we’ll guide you through the entire process, providing expert advice to ensure you consider all aspects of the proposed purchase. We represent a wide range of franchise opportunities, and can identify the ones that are best for you.

Enjoy the Benefits of Franchises

- **Less Risk** – Proven business model, often with a known brand name.
- **Quick Start** – Management, operations, accounting and marketing systems already in place.
- **Ongoing Support** – Be in business *for* yourself but not *by* yourself.



Ready to Sell Your Business?

As part of a nationwide network of business brokers, Transworld Business Advisors has the expertise and resources to get the job done.

We work on a commission-only basis. Count on Transworld to:

- **Attract More Prospects** – In California many sellers’ representatives will not co-broker (i.e. split the commission 50/50 with any broker that brings a qualified buyer). Because we do co-broker – and also work with business buyers – we can attract a much wider pool of prospects.
- **Find the Right Buyer** – We’ll market your business nationwide, weed out the many suitors who are not serious buyers, and help you evaluate the rest.
- **Manage the Process** – Keeping in close communication with you, we’ll work to safeguard your confidentiality and see the sale through to the close of escrow.

Want to Franchise Your Business?

Expand Your Brand’s Reach

Franchising can be a profitable way to create a nationwide presence for your brand. For over 30 years Signature Franchising, our sister company, has been helping business owners evaluate their business’ franchise potential.

Receive Expert Guidance

For those that have what it takes, Signature Franchising provides expert guidance for every step of the franchising process – all for less than what other franchise consultants charge.

Buyers: Not Sure Whether to Buy a Franchise or an Existing Business?

As both business brokers and franchise consultants, we offer a broad range of products and can help you determine which path is best for you.

